

MARKET TRENDS

Below are ongoing market trends for both residential and commercial real estate in the markets that Rally Appraisal LLC serves throughout the Midwest in the States of Iowa, Illinois, Wisconsin, Indiana, Missouri and Nebraska. Residential real estate trends are updated once a quarter with corresponding data for each metro market that Rally serves. Commercial real estate trends will be updated on a bi-annual basis as trends in these markets take longer to develop and measure.

RESIDENTIAL 3rd QUARTER

The big news during the quarter was that we finally got the much anticipated first Fed rate cut. This cut was 50 basis points which was a bit of a surprise as heading in most market participants were anticipating a 25 basis point cut.

This cut did not come until mid-September so its impact on 3rd quarter was minimal. Anecdotally, market activity has appeared to pick up somewhat after the cut. As has been discussed in prior quarter newsletters, the initial impact of lower rates will probably be more around refinance activity. Any decrease in rates increases the potential buying power of market participants which will have a positive impact. However, to impact the supply side additional rate cuts will be necessary for potential sellers who are locked in at much lower rates to consider trading up.

For the markets that Rally is active in sales volume was a mixed bag with (16) of the (28) markets experiencing positive quarter over quarter sales volume.

There was some divergence by State with Illinois and Missouri showing some weakness in sales volume with stronger results in Wisconsin and Iowa. Sioux City, IA saw the strongest level of growth with a 31.52% increase over 3rd Quarter of 2023. Conversely, the weakest market from a sales growth standpoint was the Illinois Quad Cities which had an 8.49% decrease in the number of sales versus 3rd Quarter of 2023.

The overall trend in pricing was still slight appreciation, with (25) of the (28) markets we measure being flat or positive for the quarter. This was an increase from last quarter where (21) of the (28) markets saw positive price appreciation. The largest increase in median sales price was in Clinton IA at 15.86%. The largest decline was once again in Decatur, IL at 7.75%.

Commentary written by Matthew Miller, SRA with Rally Appraisal, LLC ©2024 Rally Appraisal LLC



COMMERCIAL 3rd QUARTER

Commercial real estate activity has been slower through the first three quarters of 2024. Capitalization rates nationwide are 100 to 200 basis points higher, mostly due to interest rates increasing substantially. The third quarter with the Fed cutting rates 50 basis points has sparked a little more activity but nothing like a year and half ago. The markets that Rally serves have been steady to stable with office being the weakest area in terms of leasing and vacancy. Industrial markets have slowed in terms of leasing activity and there is more inventory starting to build. Apartments and retail are favorable with some increasing activity. Heading into 2025 interest rates will be the story. If they decline and lenders embrace lower interest rates, new construction may increase but for now, new commercial construction is down significantly. The cost to build commercially is also an issue right now with most projects having trouble financing without added cash put into the project. Lending practices are requiring more money and lower loan to value ratios.

All of the markets that Rally Appraisal serves, regardless of State, saw declines in sales volume activity and overall appraisal activity. As loans mature in all real estate classes it will be interesting to see how investors fair. The office market is likely to have the most issues with defaults, but lenders have been unwilling to take back many office buildings.

The industrial market throughout the Midwest was very strong. For lease listings have now extended to longer periods of time on the market. Developers continue to build small shops and industrial spaces for lease. Most are wood pole frame condo office / warehouses throughout the Midwest. The expectation is for leasing to cool along with industrial warehouse demand as the economy finally slows and inflation approaches the Fed target of 2%. The high cost to build is still a problem. New construction asking rental rates were trending upward but appear to have stabilized for warehouse and light industrial space.

The office market is relatively unchanged from 6 to 9 months ago with widespread weakness and an all-time high in national vacancy of 13.8%. National firms have started to require their entire workforce back to the office. How this plays out nationally is not known, but has no real impact on most Midwest areas including those Rally Appraisal serves. PWC Korpacz indicates a mix of thoughts for 2024. Retail has been regaining strength, but office investors believe that the work from home trend has permanently damaged the office market. Industrial is starting to level out. Retention rates for office are reported at only 59% across most of the US. A year ago it 62%.



Sales of multifamily remained slower but are now starting to see more activity as many investors are believing the market may have peaked, but lack of affordable housing continues to fuel the housing rental market . Rents for apartments have peaked but not retreated as of yet and remain stable. The multifamily market could pick up with sales activity heading into 2025 especially if interest rates decline. The supply or rentals in most markets Rally Appraisal serves still are adding some inventory and remain under-supplied with inventory. A few segments such as student housing in some markets is however oversupplied and running higher vacancy than in past years.

Retail is performing steadily and vacancy remains relatively low nationally with moderate growth in rent due to increasing cost to build. With fewer retail properties being developed, this has helped overall retail market fundamentals and should be helpful heading into 2025.

Commercial Real Estate Market performance in 2024 throughout most of the Midwest has been like most investors perceived it would be, slower but manageable. In other parts of the country there have been more issues with defaults, which is to be expected as the Midwest tends to be less volatile.

Displayed are cap rates collected from sales by category from January 1 to October 1, 2024 in the Rally Data base. Note that the office cap rates are lower than expected because there are much fewer transactions and of the few that were collected cap rates tend to be lower due to most being long-term net leased investments which skews the cap rates downward.

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Property Type	Cap Rate
MultiFamily	8.16%
Industrial	7.29%
Retail	8.04%
Office	7.73%

Iowa Residential Markets

Iowa Quad Cities

			Iowa Quad Cities				
	2022-2023				2023-2024		_
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	544	\$208,250	4th Quarter 2023	498	\$231,000	-8.46%	10.92%
1st Quarter 2023	407	\$195,000	1st Quarter 2024	413	\$230,900	1.47%	18.41%
2nd Quarter 2023	572	\$235,000	2nd Quarter 2024	597	\$245,500	4.37%	4.47%
3rd Quarter 2023	583	\$242,000	3rd Quarter 2024	572	\$243,250	-1.89%	0.52%
			Cedar Rapids				
	2022-2023	}			2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	816	\$195,000	4th Quarter 2023	695	\$207,500	16.42%	11.26%
1st Quarter 2023	597	\$186,500	1st Quarter 2024	516	\$210,000	-13.57%	12.60%
2nd Quarter 2023	835	\$200,000	2nd Quarter 2024	861	\$226,000	3.11%	13.00%
3rd Quarter 2023	842	\$217,000	3rd Quarter 2024	848	\$240,000	0.71%	10.60%
			Iowa City/Coralville				
	2022-2023	}			2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	399	\$279,900	4th Quarter 2023	378	\$308,450	-5.26%	10.20%
1st Quarter 2023	282	\$309,950	1st Quarter 2024	275	\$319,900	-2.48%	3.21%
2nd Quarter 2023	676	\$309,900	2nd Quarter 2024	693	\$319,900	2.51%	3.23%
3rd Quarter 2023	586	\$307,750	3rd Quarter 2024	588	\$326,450	0.34%	6.08%
			Omaha Iowa Market				
	2022-2023	}			2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	256	\$185,000	4th Quarter 2023	243	\$202,000	-5.08%	9.19%
1st Quarter 2023	204	\$196,000	1st Quarter 2024	216	\$209,500	5.88%	6.89%
2nd Quarter 2023	303	\$216,000	2nd Quarter 2024	285	\$218,000	-5.94%	0.93%
3rd Quarter 2023	278	\$219,750	3rd Quarter 2024	341	\$215,000	22.66%	-2.16%
			Dubuque				
	2022-2023	1			2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	236	\$208,500	4th Quarter 2023	210	\$221,625	-11.02%	6.29%
1st Quarter 2023	167	\$207,700	1st Quarter 2024	173	\$230,000	3.59%	10.74%
2nd Quarter 2023	222	\$230,000	2nd Quarter 2024	295	\$246,000	32.88%	6.96%
3rd Quarter 2023	223	\$235,000	3rd Quarter 2024	249	\$237,000	11.66%	0.85%
			Des Moines				
	2022-2023	1			2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	2443	\$275,000	4th Quarter 2023	1699	\$301,000	-30.45%	9.45%
1st Quarter 2023	1835	\$270,000	1st Quarter 2024	1941	\$288,000	5.78%	6.67%
2nd Quarter 2023	2532	\$310,000	2nd Quarter 2024	3104	\$309,457	22.59%	-0.18%
2rd Quarter 2023	2332	¢31E 000	2rd Ouarter 2024	2746	¢200.000	20.200/	

3rd Quarter 2024

2746

\$309,990

20.28%

-1.59%

3rd Quarter 2023

2283

\$315,000

Codor	Falls/Waterlo	20

			Cedar Falls/Waterloo				
	2022-2023				2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	379	\$162,500	4th Quarter 2023	374	\$179,450	-1.32%	10.43%
1st Quarter 2023	273	\$168,000	1st Quarter 2024	298	\$187,500	9.16%	11.61%
2nd Quarter 2023	406	\$184,275	2nd Quarter 2024	422	\$195,250	3.94%	5.96%
3rd Quarter 2023	454	\$180,750	3rd Quarter 2024	416	\$190,000	-8.37%	5.12%
			Burlington				
	2022-2023		burnington		2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	128	\$126,150	4th Quarter 2023	127	\$132,000	-0.78%	4.64%
1st Quarter 2023	84	\$127,450	1st Quarter 2024	85	\$132,500	1.19%	3.96%
2nd Quarter 2023	146	\$134,000	2nd Quarter 2024	114	\$134,200	-21.92%	0.15%
3rd Quarter 2023	142	\$139,500	3rd Quarter 2024	134	\$141,250	-5.63%	1.25%
			Clinton				
	2022-2023				2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	148	\$146,462	4th Quarter 2023	103	\$135,000	-30.41%	-7.83%
1st Quarter 2023	93	\$118,000	1st Quarter 2024	101	\$135,000	8.60%	14.41%
2nd Quarter 2023	113	\$165,000	2nd Quarter 2024	116	\$149,950	2.65%	-9.12%
3rd Quarter 2023	126	\$145,000	3rd Quarter 2024	125	\$168,000	-0.79%	15.86%
			Sioux City				
	2022-2023				2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	-	Median +/-
4th Quarter 2022	238	\$190,000	4th Quarter 2023	253	\$200,000	6.30%	5.26%
1st Quarter 2023	176	\$196,372	1st Quarter 2024	185	\$205,000	5.11%	4.39%
2nd Quarter 2023	266	\$200,000	2nd Quarter 2024	295	\$215,000	10.90%	7.50%
3rd Quarter 2023	276	\$212,250	3rd Quarter 2024	363	\$221,000	31.52%	4.12%
			Muscatine				
	2022-2023				2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	111	\$159,000	4th Quarter 2023	84	\$185,500	-24.32%	16.67%
1st Quarter 2023	67	\$199,900	1st Quarter 2024	73	\$175,000	8.96%	-12.46%
2nd Quarter 2023	106	\$186,750	2nd Quarter 2024	87	\$165,000	-17.92%	-11.65%
3rd Quarter 2023	100	\$178,000	3rd Quarter 2024	102	\$179,950	2.00%	1.10%

Illinois Residential Markets

Illinois Quad Cities 2022-2023 2023-2024 Sales **Median Sale Price** Median Sale Price Sales +/- Median +/-Sales 4th Quarter 2022 414 \$138,500 4th Quarter 2023 378 \$147,450 -8.70% 6.46% 1st Quarter 2023 297 \$125,000 1st Quarter 2024 283 \$157,500 -4.71% 26.00% -2.85% 2nd Quarter 2023 412 \$149,250 2nd Quarter 2024 379 \$145,000 -8.01% 3rd Quarter 2023 436 \$157,400 3rd Quarter 2024 399 \$166,400 -8.49% 5.72% **Peoria Metro** 2022-2023 2023-2024 Sales **Median Sale Price** Sales Median Sale Price Sales +/- Median +/-4th Quarter 2022 707 \$123,500 4th Quarter 2023 593 \$127,500 -16.12% 3.24% 1st Quarter 2023 552 \$119,000 1st Quarter 2024 554 \$110,500 0.36% -7.14% 2nd Quarter 2023 773 \$147,500 2nd Quarter 2024 729 \$155,000 -5.69% 5.08% 3rd Quarter 2023 763 \$150,000 3rd Quarter 2024 703 \$165,000 -7.86% 10.00% Peoria Suburban 2022-2023 2023-2024 Sales **Median Sale Price** Sales Median Sale Price Sales +/- Median +/-4th Quarter 2022 433 \$140,000 4th Quarter 2023 378 \$159,450 -12.70% 13.89% 1st Quarter 2023 331 \$130,000 1st Quarter 2024 280 \$145,000 -15.41% 11.54% 2nd Quarter 2023 496 \$165,000 2nd Quarter 2024 439 \$176,000 -11.49% 6.67% 3rd Quarter 2023 495 \$160,000 3rd Quarter 2024 478 \$185,000 -3.43% 15.63% **Springfield** 2023 2022-2023 Sales **Median Sale Price** Sales Median Sale Price Sales +/- Median +/-4th Quarter 2022 591 \$164,900 4th Quarter 2023 563 \$170,000 -4.74% 3.09% 1st Quarter 2023 491 \$152,900 1st Quarter 2024 450 \$165,550 -8.35% 8.27% \$165,000 2nd Quarter 2023 663 2nd Quarter 2024 696 \$185,550 4.98% 12.45% 3rd Quarter 2023 \$175,000 704 9.40% 636 3rd Quarter 2024 \$191,450 10.69% **Bloomington/Normal** 2022-2023 2023-2024 Sales **Median Sale Price** Sales Median Sale Price Sales +/- Median +/-4th Quarter 2022 547 \$200,000 4th Quarter 2023 406 \$230,000 -25.78% 15.00% 1st Quarter 2023 354 \$215,950 1st Quarter 2024 265 \$260,000 -25.14% 20.40% 2nd Quarter 2023 488 \$249,500 2nd Quarter 2024 355 \$275,000 -27.25% 10.22% 3rd Quarter 2023 509 \$245,000 3rd Quarter 2024 531 \$250,000 4.32% 2.04% St. Louis Metro East Illinois 2022-2023 2023-2024 Sales **Median Sale Price** Sales **Median Sale Price** Sales +/- Median +/-

4th Quarter 2023

1st Quarter 2024

2nd Quarter 2024

3rd Quarter 2024

1532

1351

1791

1826

\$190,000

\$186,000

\$211,000

\$210,000

-9.94%

1.43%

0.79%

0.72%

8.57%

12.73%

3.94%

7.69%

4th Quarter 2022

1st Quarter 2023

2nd Quarter 2023

3rd Quarter 2023

1701

1332

1777

1813

\$175,000

\$165,000

\$203,000

\$195,000

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2022-2023					2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	817	\$155,000	4th Quarter 2023	829	\$172,500	1.47%	11.29%
1st Quarter 2023	623	\$146,300	1st Quarter 2024	587	\$177,500	-5.78%	21.33%
2nd Quarter 2023	854	\$175,000	2nd Quarter 2024	828	\$193,750	-3.04%	10.71%
3rd Quarter 2023	1020	\$183,750	3rd Quarter 2024	938	\$201,500	-8.04%	9.66%
Decatur 2022-2023			Decatur		2023-2024		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022	332	\$134,247	4th Quarter 2023	294	\$142,341	-11.45%	6.03%
1st Quarter 2023	233	\$134,235	1st Quarter 2024	234	\$152,213	0.43%	13.39%
2nd Quarter 2023	327	\$152,337	2nd Quarter 2024	327	\$134,500	0.00%	-11.71%
3rd Quarter 2023	344	\$155,014	3rd Quarter 2024	346	\$143,000	0.58%	-7.75%

Wisconsin Residential Markets

Madison							
2022-20	023			2023-2024			
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-	
4th Quarter 2022 1076	\$400,000	4th Quarter 2023	1046	\$422,709	-2.79%	5.68%	
1st Quarter 2023 805	\$424,900	1st Quarter 2024	827	\$455,000	2.73%	7.08%	
2nd Quarter 2023 1353	\$445,000	2nd Quarter 2024	1470	\$494,312	8.65%	11.08%	
3rd Quarter 2023 1342	\$445,000	3rd Quarter 2024	1413	\$476,000	5.29%	6.97%	
		Janesville/Beloit					
2022-20	023			2023-2024			
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-	
4th Quarter 2022 438	\$225,500	4th Quarter 2023	428	\$248,125	-2.28%	10.03%	
1st Quarter 2023 320	\$239,500	1st Quarter 2024	332	\$241,250	3.75%	0.73%	
2nd Quarter 2023 468	\$259,850	2nd Quarter 2024	509	\$280,000	8.76%	7.75%	
3rd Quarter 2023 503	\$250,000	3rd Quarter 2024	522	\$276,750	3.78%	10.70%	
		La Crosse					
2022-20	023			2023-2024			
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-	
4th Quarter 2022 296	\$263,950	4th Quarter 2023	271	\$270,000	-8.45%	2.29%	
1st Quarter 2023 171	\$260,000	1st Quarter 2024	159	\$283,620	-7.02%	9.08%	
2nd Quarter 2023 290	\$289,450	2nd Quarter 2024	308	\$319,000	6.21%	10.21%	
3rd Quarter 2023 330	\$295,000	3rd Quarter 2024	346	\$315,000	4.85%	6.78%	

Missouri Residential Markets

		St. Louis City				
2022-20	023			2023-2024		
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022 852	\$191,500	4th Quarter 2023	780	\$199,900	-8.45%	4.39%
1st Quarter 2023 689	\$190,000	1st Quarter 2024	673	\$203,000	-2.32%	6.84%
2nd Quarter 2023 988	\$227,250	2nd Quarter 2004	877	\$235,000	-11.23%	3.41%
3rd Quarter 2023 957	\$222,500	3rd Quarter 2024	882	\$225,000	-7.84%	1.12%
		St. Louis County				
2022-20	023			2023-2024		
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022 3244	\$240,000	4th Quarter 2023	3425	\$225,000	5.58%	-6.25%
1st Quarter 2023 2489	\$227,000	1st Quarter 2024	2666	\$218,500	7.11%	-3.74%
2nd Quarter 2023 3740	\$260,000	2nd Quarter 2024	3606	\$275,000	-3.58%	5.77%
3rd Quarter 2023 3944	\$265,250	3rd Quarter 2024	3661	\$277,000	-7.18%	4.43%
		St. Charles County				
2022-20	023	ou onunes councy		2023-2024		
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022 1376	\$315,000	4th Quarter 2023	1236	\$337,000	-10.17%	6.98%
1st Quarter 2023 1031	\$315,000	1st Quarter 2024	1067	\$340,000	3.49%	7.94%
2nd Quarter 2023 1471	\$340,000	2nd Quarter 2024	1457	\$355,000	-0.95%	4.41%
3rd Quarter 2023 1555	\$346,000	3rd Quarter 2024	1501	\$353,000	-3.47%	2.02%
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Nebraska Residential Markets

Omaha Metro

2022-2023							
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
	4th Quarter 2022 1688	\$275,000	4th Quarter 2023	1660	\$290,000	-1.66%	5.45%
	1st Quarter 2023 1349	\$271,000	1st Quarter 2024	1354	\$290,500	0.37%	7.20%
	2nd Quarter 2023 2061	\$300,000	2nd Quarter 2024	2078	\$312,000	0.82%	4.00%
	3rd Quarter 2023 2082	\$299,000	3rd Quarter 2024	2289	\$310,000	9.94%	3.68%

Indiana Residential Markets

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2022-20	023			2023-2024		
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter2022 2748	\$230,000	4th Quarter 2023	2709	\$234,900	-1.42%	2.13%
1st Quarter 2023 2572	\$229,900	1st Quarter 2024	2493	\$239,900	-3.07%	4.35%
2nd Quarter 2023 3215	\$245,000	2nd Quarter 2024	3308	\$254,938	2.89%	4.06%
3rd Quarter 2023 3262	\$240,000	3rd Quarter 2024	3251	\$250,000	-0.34%	4.17%
		Indianapolis Suburban				
2022-20	023			2023-2024		
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
4th Quarter 2022 3309	\$365,650	4th Quarter 2023	2895	\$375,995	-12.51%	2.83%
1st Quarter 2023 2785	\$355,960	1st Quarter 2024	2631	\$362,000	-5.53%	1.70%

2nd Quarter 2024

3rd Quarter 2024

3771

3777

\$384,000

\$387,500

6.62%

0.85%

1.05%

3.33%

2nd Quarter 2023 3537

3rd Quarter 2023 3745

\$380,000

\$375,000